**Mid-Campaign Email from ECC**

**Subject line: Half-time – are we winning? [or customize]**

I’ve been having so much fun with the Capital Area United Way campaign that I can’t believe its half over! As of this morning, we have **­­­\_\_\_\_%** of our pledge forms turned in. Thank you to everyone who has pledged their support!

If you haven’t gotten your pledge form to me, you have until (insert date). Our goal this year is **$ \_\_\_\_,** and your support will go a long way in helping us reach that goal.

If you have any questions about the campaign, please don’t hesitate to ask!

Sincerely,

**NAME**

ECC