

JAMBALAYA JAM 2024 SPONSORSHIP OPPORTUNITIES

SPONSORED BY



BENEFITING



THURSDAY, OCTOBER 17, 2024
NORTH BLVD. TOWN SQUARE • B.R.



2024 JAMJAM SPONSORSHIP BENEFITS

THURSDAY, OCTOBER 17, 2024 **NORTH BLVD. TOWN SQUARE • B.R.**

To receive full benefits, sponsorship form must be submitted by July 31, 2024.

LOGO ON PRE-EVENT ADS (valued at \$500+) LOGO ON SAVE THE DATE LOGO PRINTED ON STAGE BANNER RECOGNITION AT ANNUAL MEETING

RECOGNITION AS PRESENTING SPONSOR ON WEB/PRINT/SOCIAL ME	וט.
LOGO ON PRE-EVENT BILLBOARD (valued at \$1,000+)	

SPEAKING OPPORTUNITY ON STAGE AT JAMBALAYA JAM

LOGO ON ALL CAUW EMAIL SIGNATURES

OPPORTUNITY TO PARTICIPATE IN MEDIA OPPORTUNITIES

PROMINENT LOGO/BANNER PLACEMENT AT ENTRY OF SPONSORED ZONE

NAME LISTED IN PRE-EVENT PRESS RELEASE

SPONSOR SPOTLIGHT ON SOCIAL MEDIA (6,000+ views)

NAME/LOGO ON WEBSITE AS SPONSOR (2,000+ views)

NAME/LOGO ON PRE-EVENT E-BLAST (28,000+ views)

NAME/LOGO ON SOCIAL MEDIA COMMUNICATION (6,000+ views)

NAME LISTED ON WEBSITE

RECOGNITION IN ANNUAL REPORT NAME IN POST EVENT PRESS RELEASE

POST EVENT E-BLAST (28,000+ views)

COMMEMORATIVE AWARD FOR SPONSORSHIP

NAME IN POST EVENT SOCIAL MEDIA RECAP (6,000+ views)

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EVENT PROMOTION AS A SPONSOR

- EVENT

NAME LISTED ON WEDSITE	•
COOKING TEAM ENTRY (valued at \$400)	2 tea
CORNHOLE TEAM (two players - Cornhole sponsor is allowed extra team)	2 tean 10 tio
NAME/LOGO ON DAY OF EVENT SIGNAGE	
NAME/LOGO ON DAY OF EVENT T-SHIRTS	
SELECT COOKING TEAM LOCATION BASED ON SPONSORSHIP LEVEL	1st ro
EXTRA 10x10' TENT SPACE (valued at \$1,100)	
T-SHIRTS (valued at \$20 each)	20 t-s
JAMBALAYA JAM TICKETS (valued at \$50 each for VIP & \$15 each for samplers)	\$1,2 worth of
ACCESS TO MORNING COFFEE STATION AND TREATS	
ACCESS TO LUNCH STATION	
UP TO THREE BAGS OF ICE (valued at \$18)	
PRIVATE BREAKFAST WITH GEORGE BELL - UP TO 3 GUESTS (valued at \$150)	
PERSONALIZED POST-EVENT REPORT	

PRESENTING \$50,000	VIP \$15,000 or two at 7,500 each	ENTERTAINMENT \$10,000 or two at 5,000 each	CORNHOLE GAMES \$7,500	KIDS ZONE \$6,000	LUNCH SPONSOR \$6,000	POT LEVEL \$5,000	PADDLE LEVEL \$4,000	LAFAYETTE ST. LAGUU \$2,750	STAFF/VOLUNTEER (U) \$2,000	TEAM SPONSORSHIP PI \$1,500	TEAM SPONSORSHIP \$500
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2 teams	1 team	1 team	1 team	1 team	1 team	1 team	1 team	1 team	1 team	1 team	1 toom
2 teams +	1 team +	1 team +	1 team +	i teaiii	i teaiii	i teaiii	i teaiii	i teaiii	i teaiii	i teaiii	1 team
10 tickets	4 tickets	2 tickets	8 tickets								
1st round	2nd round	3rd round	4th round	5th round	5th round	5th round	6th round	7th round	8th round	9th round	at team meeting
•		•	•	•	•	•	•	•	•	•	meeting
20 t-shirts	10 t-shirts	10 t-shirts	8 t-shirts	8 t-shirts	8 t-shirts	5 t-shirts	4 t-shirts	2 t-shirts	2 t-shirts		
\$1,250 worth of tickets	6 VIP + 35 samplers	4 VIP	2 VIP + 10 samplers	2 VIP + 10 samplers	2 VIP + 10 samplers	2 VIP + 10 samplers	2 VIP + 8 samplers	2 VIP + 5 samplers	2 VIP + 5 samplers	6 samplers	
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2024 JAMJAM COOKING TEAM RULES AND REGULATIONS

EVENT DAY SUPPLIES:

UNITED WAY WILL PROVIDE THE FOLLOWING:

• Two six-foot tables, a company sign and flame-retardant piece of material to cook on. It is critical that all teams utilize the flame-retardant material when cooking to avoid damaging the event area (United Way will be fined if grease stains are found on site). United Way will provide supplies necessary to serve the jambalaya to the public (sample cups, sporks, napkins and serving gloves).

TEAMS **MUST** PROVIDE THE FOLLOWING:

- 10ft x 10ft tent no larger unless specified in sponsorship benefits. Tents must remain in place at all times and not placed on grass areas. Two tables will be provided by United Way, but teams must bring their own chairs.
- Each cooking team is responsible for providing their own containers to dispose of their grease. Those grease containers will have to be taken back with you at the end of the night. United Way will not have grease drums. Do not pour grease in the city drains, trash receptacles or bathroom facilities.
- · Any supplies you will need to cook, set up, etc. No water will be provided on site.

COOKING TEAM LEADERS MEETING:

• This meeting will take place virtually this year currently scheduled for Wednesday, September 18th from 1:00 p.m. - 2:30 p.m. Each team is required to have at least one representative attend to review the rules and last minute details. Unloading times will be given out at this time.

COOKING TEAM LOCATION SELECTION:

• Spots (locations) will be selected at the virtual Cooking Team Leader's Meeting. The following sponsorships will be allowed to choose prior to the meeting in the following order: Presenting, VIP, Entertainment, Cornhole Games, Kids Zone, Lunch, Pot, Paddle, Lafayette Lagniappe, and Staff/Volunteer Hub). Team Sponsorship (\$1,500 and Team Sponsorship (\$500 level) locations will be determined by lottery based on sponsorship level during the Team Leaders Meeting. Companies that have multiple teams (one per company location) can pick for all locations at the same time. CAUW will select location for those who are unable to select at the meeting.

EQUIPMENT SPECIFICATIONS:

 Teams are required to use a 20 gallon jambalaya pot or larger when cooking jambalaya at the event to be considered for judging. No exceptions will be made, and a team will be disqualified from the judging competition if a smaller pot is used.

JAMBALAYA INGREDIENT SPECIFICATIONS:

• Each team must supply all necessary supplies and ingredients needed to successfully prepare the Jambalaya. Only the following meats are allowed in any combination: pork, chicken and/or any kind of sausage.

ABSOLUTELY NO SEAFOOD! A team will be disqualified from the competition if seafood is used. No par-boiled rice is allowed. All food must be prepared and cooked on site; vegetables and meats can be pre-cut prior to the event. No desserts or sides are needed. Again, water will not be provided, and all teams should bring the appropriate amount of water needed. In addition, teams will not have access to power on site. If power is needed, please bring a generator that can fit in your allotted space.

2024 JAMJAM COOKING TEAM RULES AND REGULATIONS

HEALTH CODE AND LIABILITY

- A health inspector will be on site the day of the event. All teams are to keep jambalaya pots covered when not cooking/serving and keep area clean. Teams are to use serving gloves and keep serving utensils clean/covered.
- Cooking team (every member) must sign a participation/liability in order to participate in the 2024 Jambalaya Jam. Forms will be emailed to the team captains prior to the event.

JUDGING & AWARDS

JUDGING INFORMATION:

• Each team will receive a designated container that will be used to collect the jambalaya sample. This container will be handed out on the day of the event and must be used when submitting the sample. Samples are due to the judging station between 3:50 – 4:15 p.m. No samples will be accepted after 4:15 p.m. The criteria for judging will be reviewed at the Cooking Team Leaders' Meeting. The samples are completely anonymous, and the judges will be isolated from the teams.

AWARDS:

· Awards for best jambalaya will be presented to the first, second and third place cooking teams.

*Appetizer and Cornhole Games (both optional) information will be sent to participants at a later date.

^{*}By signing below, I pledge the amount indicated above to be committed in full by JuLY 31, 2024. A signed form must be returned in order for Capital Area United Way to accept my pledge commitment. Capital Area United Way reserves the right to reallocate any remaining sponsorship dollars not spent on this event. Sponsor benefits may be adjusted to ensure proper recognition.*

2024 JAMJAM SPONSORSHIP FORM

THURSDAY, OCTOBER 17, 2024 NORTH BLVD. TOWN SQUARE • DOWNTOWN BATON ROUGE



SPONSOR NAME							
RECOGNITION NAME							
CONTACT PERSON							
ADDRESS							
CITY	STATE _		_ ZIP CODE				
OFFICE PHONE	MOBILE PH	IONE					
FAX	EMAIL						
CHECK ONE OF THE FOLLOWING:							
YES, I WISH TO SUPPORT JAMJAM AT	THE FOLL	OWING	LEVEL:				
PRESENTING // \$50,000		POT LEVE	L // \$5,000				
VIP // \$15,000 (or two at \$7,500)		PADDLE L	EVEL // \$4,000				
ENTERTAINMENT // \$10,000 (or two at \$5,000)	SOLD	LAFAYET	TE ST. LAGNIAPPE // \$2,750				
CORNHOLE GAMES // \$7,500	SOLD	STAFF/VC	DLUNTEER HUB // \$2,000				
KIDS ZONE // \$6,000		TEAM SP	ONSORSHIP PLUS // \$1,500				
LUNCH SPONSOR // \$6,000 TEAM SPONSORSHIP // \$500							
PAYMENT		•••••					
ENCLOSED IS A CHECK MADE PAYABLE TO: CAR	PITAL AREA U	NITED WAY	,				
I WISH TO BE BILLED: TODAY ON	(DA	TE)*					
PAY BY CREDIT CARD AT WWW.CAUW.ORG/DON	NATE *INDICAT	E JAM PAYME	NT ON "OTHER" PAYMENT LINE				
FOR ADDITIONAL PAYMENT OPTIONS PLEASE CONTA *FULL PAYMENT MUST BE COMMITTED BY JULY 31, 2024*			-				
By signing below, I pledge the amount indicated above to be committed in ful accept my pledge commitment. Capital Area United Way reserves the right to be creatively adjusted to ensure proper recognition.	ll by JULY 31, 202	4. A signed for	m must be returned in order for Capital Area United Way to				
SIGNATURE		DATE	; <u> </u>				

Please submit this form to Charles Champagne: charlesc@cauw.org • phone: (337) 967-3647 700 Laurel Street • Baton Rouge, LA 70802